



Novacera General Trading LLC
Al Jaddaf Dubai, UAE

ABOUT US

Welcome to Novacera General Trading LLC

Embark on a Journey of Unrivaled Excellence in
Global Trade

OR

Discover a World of Quality Exports and Imports.

At Novacera General Trading LLC, we are not just a trading company; we are architects of seamless international connections, providing high-quality agricultural commodities and minerals to markets around the world. Our dynamic approach blends global reach with local expertise, creating customized solutions that cater to the unique needs of each market.

VISION & TARGETED MARKETS

Agricultural Commodities (Middle East): Sustainably sourced, premium-quality grains to meet global demands.

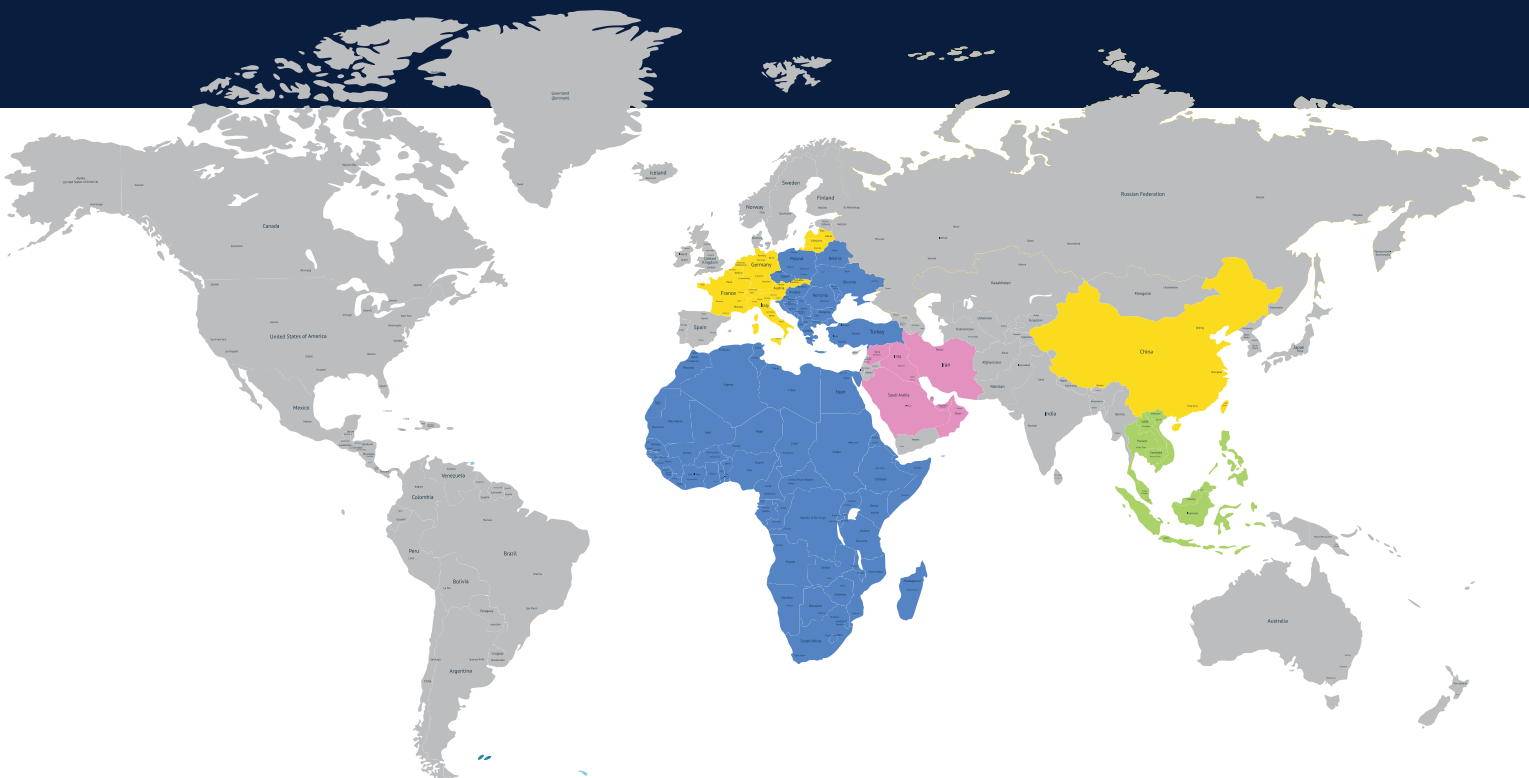
Pulses (Gulf Region): Our pulses are widely exported to the Gulf countries, including Saudi Arabia, UAE, Qatar, and Kuwait, where they are a staple in local diets and used in a variety of traditional dishes.

Pulses (Southeast Asia): We also serve Southeast Asian markets, including countries like Malaysia, Indonesia, and Thailand, where pulses are an essential component in local cuisine.

Minerals (Europe): Primarily catering to China, providing minerals critical to industrial and technological processes.

Tanzanian Coal (Africa): Meeting Europe's energy demands with high-calorific coal that aligns with stringent environmental standards.

African Gold(UAE): Bringing refined, ethically sourced African gold to the UAE, a global hub for trade and investment.



Blue Agriculture Accomodities

Green Pulses (Southeast Asia)

Blue Tanzanian Coal (Africa)

Pink Pulses (Gulf Region)

Yellow Minerals (Europe)

Pink African Gold(UAE)

OUR PRODUCT

Agricultural Commodities

Rice: Sustainably sourced, premium-quality grains to meet global demands.

Wheat Flour: Finely milled, perfect for both culinary and industrial applications.

Sugar: Refined to the highest international standards.

Spices: Handpicked from India and Southeast Asia, offering authentic, rich flavors.

Pulses: A diverse selection of pulses, including:

Lentils: Grown primarily in India, Canada, and Turkey, offering a high-protein, nutrient-rich option for global markets.

Chickpeas: Sourced from India, Australia, and the Middle East, ideal for culinary applications from hummus to stews.

Beans: Cultivated in the United States, Brazil, and India, providing a versatile ingredient used across various cuisines worldwide.

Peas: Mainly grown in Canada, Russia, and China, these are an excellent source of protein, fiber, and essential vitamins





Minerals: Icons representing mining and minerals

Sourced from the richest mineral deposits, our minerals meet the exacting standards of the global industrial sector.

CORE MARKET: CHINA



Tanzanian Coal:

High-calorific coal, ideal for energy production and industrial use, responsibly mined from Tanzania's rich reserves.

CORE MARKET: EUROPE



Our Sourcing and Quality Control

We work with certified suppliers who adhere to sustainable farming practices, ensuring that all our pulses are grown and harvested with the utmost care for both the environment and the communities involved. Each batch undergoes rigorous quality control checks to ensure they meet our stringent standards for freshness, purity, and nutritional value.



Building Materials: Images of construction materials (steel, cement, etc.)

Premium-grade materials for construction and infrastructure projects, sourced sustainably with an unwavering commitment to quality.

CORE MARKET: UAE

Garments And Apparel





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